



MANITH THAKUR

VISUAL DESIGN | MARKETING & AI STRATEGIST

CONTACT

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- UAE - Driving License
- Dubai, UAE

SKILLS

Digital Tools & Analytics

Adobe Creative Suite
(Photoshop, Illustrator,
Premiere Pro, After Effects)
Autodesk Maya 3D
Google Ads & Analytics
Meta & LinkedIn Ads
WordPress & Mailchimp
CRM Software

Professional Skills

Digital Marketing Strategy
SEO/SEM Principles
Content Creation
Campaign Management
Brand Development
Market Research & Analysis
Project Management
Strategic Planning
Client & Vendor Management

EDUCATION

Bachelor of Science
Animation & Filmmaking
Manipal Academy of Higher Education
2017 - 2020

Electronics in Science
Pre - University
Mahesh PU College
2014 - 2016

CERTIFICATIONS

- Google Digital Marketing
Google Digital Unlocked (2021)
- Fundamentals of Design
California Institute of the Arts (2020)
- Creative Problem Solving
University of Minnesota (2020)

Maya 3D
Autodesk (2018)

LANGUAGE

ENGLISH KANNADA
HINDI TULU

ABOUT ME

Highly accomplished and results-driven Marketing and Branding Specialist with **5+ years** of experience in developing and executing comprehensive marketing strategies. Proven ability to drive brand awareness, customer engagement, and revenue growth. Seeking a challenging role where I can leverage my expertise in digital marketing, social media management, and content creation to contribute to the success of a dynamic organization.

WORK EXPERIENCE



BRAND DESIGN & MARKETING MANAGER

Jan 2023 - Present

PROVENT / SCENOLAB - UAE / KSA

- Spearheaded integrated marketing campaigns for major government events across Provent and Scenolab, significantly boosting audience engagement through strategic digital and print media.
- Established and enforced comprehensive brand guidelines for both entities, ensuring a consistent visual identity across all marketing and event materials.
- Conducted in-depth market research and audience analysis to inform and optimize marketing strategies, leading to a substantial improvement in campaign ROI.
- Managed all vendor relationships for event materials and digital assets, consistently delivering high-quality outputs within deadlines and budget.
- Collaborated closely with sales teams to align marketing efforts with business objectives, directly contributing to a significant increase in qualified leads and revenue for both companies.



CREATIVE MARKETING MANAGER

Jul 2020 - Dec 2023

VAJRA REALTIES / PROPLINKS - IND

- Developed and executed compelling marketing collateral, including brochures, digital ads, and social media graphics, significantly enhancing brand messaging for both Vajra Realities and Proplinks.
- Orchestrated end-to-end integrated campaigns, ensuring consistent and impactful visual communication across all digital and traditional channels for dual brands.
- Directed the creation of high-impact visual content, collaborating with external photographers and videographers to produce assets that elevated brand storytelling and optimized asset utilization.
- Proactively researched and integrated emerging design trends and technologies, ensuring all creative output remained innovative and aligned with evolving market standards across the real estate and prop-tech sectors.
- Presented comprehensive marketing strategies and creative concepts to key stakeholders, successfully securing buy-in and ensuring alignment with overarching business objectives.



WORKED WITH

